

US SAFETY AWARDS +

Safety
*Scratchers*SM

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Moving People ... Moving Business
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Achievement Cards:

We've developed a paper catalog-based, turnkey program that enables your company to motivate your target audience to achieve your business objectives, and reinforce the behavior by recognizing on the spot. *Here's how it works!*

1. Once you have created achievable (quantifiable) objectives for your target audience to meet, you select a nominal expenditure per performance activity (i.e. \$5, \$10, \$15, or \$25).
2. The reward media is an **Achievement Card** (below) containing your company logo and/or theme.



3. The reward participant is instructed to scratch off any 5 of the 20 squares to uncover credits earned. Credits earned are determined by how many WINs are uncovered. For example, zero WINs on the \$5 card will earn 200 credits, but five WINs will earn 100,000 credits. (Guaranteed payout cards are also available.) Therefore, each card (or every recognition moment) carries its own intrinsic motivational value.
4. The participants collect the cards and may redeem them (at any time) for merchandise rewards from our awards catalog (below). Additional items and order forms are available to view at www.giftdq.com/acards.



Achievement Cards are a simple 1-2-3 approach which allows management to easily rollout a powerful performance recognition system - within days, not months. Your company's only investment is the dollar value of the cards, and for printing on the catalogs.

Scratch&Win Cards:

Scratch & Win Cards are our latest and greatest reward medium. Like the Achievement Card, the **Scratch&Win** cards are handed out for each instance of the desired behavior, and are imprinted with your logo and theme.



Unlike the Achievement Cards, however, we predetermine different denominations on the different cards (i.e. if we wanted an average value of \$10, we would populate different values ranging \$5 through \$50 or even \$100, but averaging \$10 per card). The employee scratches off the card and goes to the branded web site to see the reward value. The fact that multiple values are available makes each card intrinsically valuable, since there is a potential to be an even greater winner.

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Scratch-and-Win

Scratch-and-Win cards are awarded at the discretion of managers and administrators for exemplary behavior. To redeem your Scratch-and-Win reward card follow the steps below:

1. Enter the 9-digit Card number found under the masked area near the center of the card.
2. Enter the 8-digit Batch number found at the lower left corner of your card.
3. Click "Submit".
4. Watch your ePoints Balance number on the top right-hand side of the page and see how many ePoints you have earned!

Redeeming your Card

	Card Number: <input type="text" value="00620AZA9"/>
	Batch Number: <input type="text" value="00000100"/>

SafetySCRATCHERSSM

The Safety Scratchers are administered on our InnergE online reward platform, which is licensed annually. Our InnergE platform also allows you to utilize online safety quizzes and surveys, send safety-themed e-cards, run numerous back-end reports, and offer your employees over 3000+ items to choose from with “real-time” inventory. Program administration is nearly trouble-free, because the site tracks the points, and the employee can order straight from the site without having to send in the cards with the order. (Ask us about a web demonstration of InnergE’s capabilities.)

Safety ScratchersSM Advantages:

- Your budget is secure because you just pay the value of the card, the recipient can order at his/her convenience, and the reward will be shipped straight to them (freight is included in the reward price.)
- The Cards allow you to be more flexible in your rewards process (i.e. reward for training completion, safety meeting attendance, near-miss reports, or even go with a generic card and reward for customer service, sales, etc.)
- The broader the offering of incentives, the greater the likelihood that more people will find something that is a reinforcer for them, and will therefore change their performance.
- The higher the percentage of winners, the more effective the incentive program.