




PROVEN AND TESTED  
DIRECT RESPONSE INCENTIVES.




Travel Promotions



Merchandise Rewards



Lifestyle Rewards



Gift Cards & Cash Rebates

# Motivate. Excite. Reward.

Look to us for customized, cost-effective incentives that win new customers and keep them coming back!

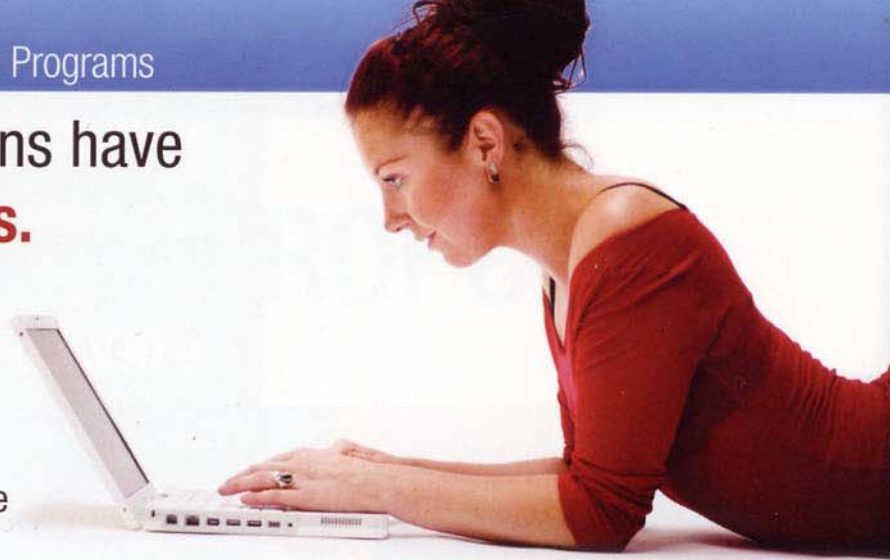
**New for 09—Web 2.0 Engaging Offers & Online Delivered Incentives**

**McDowell**  
**Incentives, Inc.**  
Moving People ... Moving Business  
[www.McDowell-Incentives.com](http://www.McDowell-Incentives.com)  
800.599.4669

# Our most popular promotions have unlimited delivery options.

## Choose From:

- + PIN number via email
- + PIN number via text message
- + PIN number on packaging
- + 1-step live PIN number for instant use online
- + and more



## Free Companion Airline Certificate

As little as **\$400\***

Flying free has never been this easy.

- + Choose from up to 110 U.S. domestic cities.
- + Choose from all major and discount carriers (over 19 airline partners!).
- + Customer pays for first ticket, second is complimentary.
- + Complete fulfillment direct to recipient.



## Unlimited-Use Companion Airline Gift Card

As little as **\$1500\***

- + Unlimited companion air travel for one year from issuance.
- + One-step process. Customer receives card, then has instant access to online booking engine.
- + Choose from all major and discount carriers (over 19 airline partners!).
- + Exclusive GLP (guaranteed lowest price) provides the cheapest way to travel for two tickets. Cheaper than all travel websites, including airlines' own sites.
- + Also available as a one-time-use gift card at an even lower cost.
- + Choose from up to 110 U.S. domestic cities.



## International Companion Airline Certificates

As little as **\$900\***

Over 200 international destinations now available.

- + International destinations include Europe, Hawaii, Canada, Mexico, the Caribbean and more.
- + International destinations available as stand-alone rewards or can be combined with our domestic U.S. destinations.
- + Available with exclusive GLP (guaranteed lowest price).

\*based on quantity

Just some of our 19+ Airline Partners...



## Premium Lifestyle Rewards at a low cost to you.

Three exciting options deliver **high-perceived value** at thousands of golf courses, spas and ski resorts. Over 4,000 Golf Courses and over 2,000 Spas!

### Golf on Us

Tee it up at the world's finest golf courses.

As little as  
**\$800\***

Receive a complimentary round of golf at one of 4,000 participating golf courses in North America in one of these fabulous cities:

- + Las Vegas      + Orlando      + Scottsdale
- + San Diego      + Myrtle Beach      + Palm Springs and many more!



Complimentary Round of Golf Voucher

### Golf or Spa on Us

Relax and rejuvenate in a world-class spa.

Under  
**\$1200\***

Guests can participate in a wide variety of recreational activities such as golf, tennis, horseback riding, skiing, water sports and more. Spa treatments and services serve as a complement to a stay at a resort and allow choice of one free round of golf at over 4,000 golf courses or a spa treatment at over 2,000 spas in North America.



Complimentary Round of Golf or Spa Treatment Voucher

### Golf, Spa or Ski on Us

Put your mug on some moguls.

Under  
**\$1800\***

Whether your customers are green circle novices or double black diamond daredevils, they'll have the time of their lives on these vacations. Choose from hundreds of fabulous resorts, including:

- + Alyeska, Alaska      + Mammoth Mountain, California
- + Telluride, Colorado      + Park City, Utah
- + Killington, Vermont      + Stowe, Vermont and many more!



Complimentary Round of Golf, Ski Lift Ticket or Spa Treatment Voucher

\*based on quantity

[www.eventticketrewards.com](http://www.eventticketrewards.com)

## Event and Concert Tickets

Free tickets to major events.

Two million tickets for more than 30,000 events—including sold out and hard to find tickets like **SUPERBOWL**, **MASTERS**, and **BRUCE SPRINGSTEEN**.

**WE OFFER A UNIQUE ONLINE INTERFACE WHERE RECIPIENT CAN SEARCH BY EVENT, SHOW, OR CITY. WEB SITE ALSO FEATURES COMPLETE SEAT MAP FOR ALL VENUES.**



**EVENT TICKET REWARDS**



## Movie Ticket Promotions

All brands and denominations in stock.

We offer complete fulfillment and tracking.



## Dining Dough

These certificates are redeemable at more than 8,000 independent restaurants and premium online partners — nationwide! With favorites like SpaWish®, LobsterGram® and Mrs. Field's® cookies, Dining Dough gift cards and codes are redeemable online for dining certificates that can be printed directly from your computer.



## \$500 Grocery Coupons

Your customers save with coupons at over 127,000 supermarkets nationwide.

**Call now**  
for details & quote

As low as  
**\$150**  
cost to you



# Valuable Saving on Every Day Expenditures!

Gas options as easy as 1,2,3!

## 1 Retailer Gas Cards

All brands and denominations in stock. We offer complete fulfillment and tracking.



## 2 Choice Award Retailer Gas Voucher

Simple customer fulfillment process.

Customer mails in selected request and we pick, pack, and ship actual retailer gas card.

Under \$400\*

## 3 Gas Rebates

Reward denominations available in \$20, \$40, \$60, \$80, and \$100.

Customer can purchase gas anywhere and at any fuel station and submit purchase receipt. We mail rebate check direct to customer.

\$20 in Free Gas costs \$600\*

FREE GAS WORKS... NO MATTER WHAT THE PUMP PRICE!

\*based on quantity

